

HITESH SANT

CONTENT - WRITER



ABOUT

Free spirit writer with non-plagiarized content creation at the center of work ethic.

WORK EXPERIENCE

CONTENT WRITER

GoodmanWriting.com | Jan 2021 - Present

- Article writing including keyword research (short and long tail) with Google Keyword Planner to improve SEO.
- Used LibreOffice, Google Docs and Google Sheets to store and share created documents.
- Brainstorming, Researching SEO strategies for web content.
- Use of Grammarly and ProWritingAid to enhance grammatical and stylistic accuracy of written text.
- Used Yoast SEO and RankMath to Improve On-Page SEO

ASSISTANT PROFESSOR

Poornima University, Jaipur | Aug 2015 - May 2020

- Took attendance, graded assignments and maintained student records.
- Done plethora of departmental and administrative work.
- Monitored and guided bachelor and master level thesis works.
- Evaluated student progress through detailed performance analysis.

EDUCATION

MASTER OF TECHNOLOGY IN TRANSPORTATION ENGINEERING

National Institute Of Technology, Tiruchirapalli, Tamilnadu, India | 2013 - 2015

BACHELOR OF TECHNOLOGY IN CIVIL ENGINEERING

Guru Ghasidas University, Bilaspur, Chhattisgarh, India | 2009 - 2013

PROFESSIONAL SKILLS

SEO

Content development, B2B & B2C

ETHOS

Creative
Reliable
Organized
Motivated

CONTACT

hiteshsant.k@gmail.com

PORTFOLIO

hiteshsant.com

TOOLS

Trello
Slack
Google Suite
Grammarly
Yoast SEO
RankMath
Canva

SOCIAL

[linkedin.com/in/hiteshsant/](https://www.linkedin.com/in/hiteshsant/)
[fb.me/hiteshkartik](https://www.facebook.com/hiteshkartik)

INTERESTS

Hobbyist Guitarist